



'The Catch' Artist Incorporates Whimsy in Founders Park Project



'Voices of Wylie' Speaks Through Art at the Municipal Center



'Octopitcher' Prepares to Strike Out 'Batterpillar' in Community Park

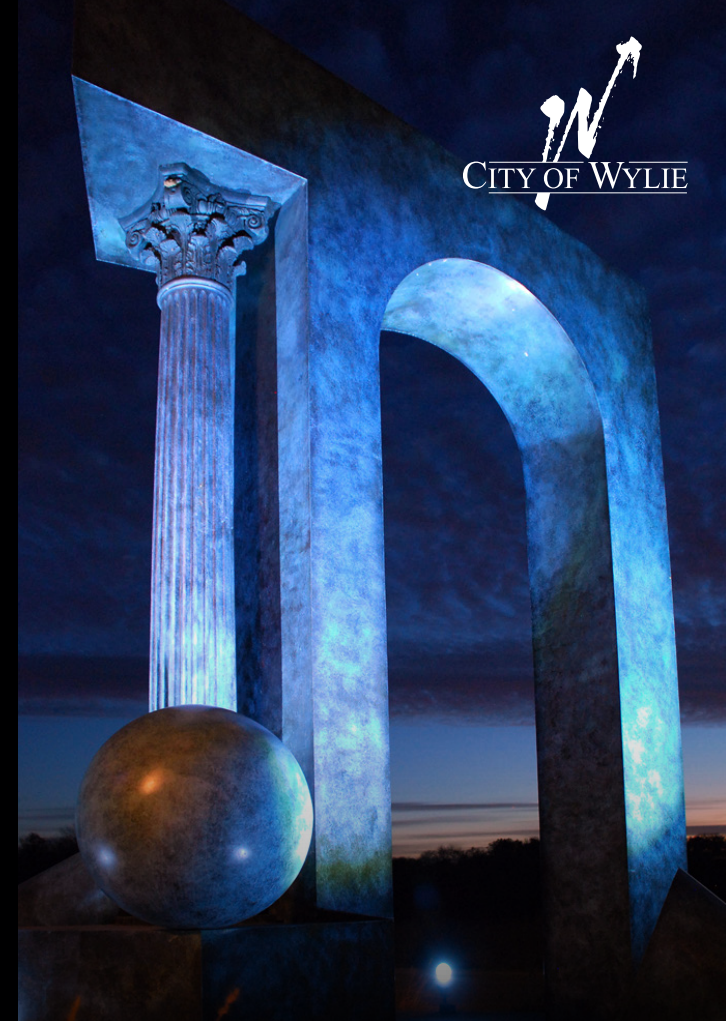


Mosaic Chronicles Fire Department History

The 2014-2015 Wylie Arts Partnership Drive coincides with the City of Wylie's fiscal year spanning October 1, 2014, through September 30, 2015. 100% of your contribution supports public art projects in Wylie. Donations are tax-deductible as allowed by law.



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# WYLIE ARTS PARTNERS

A CITY OF WYLIE PUBLIC ARTS PROGRAM

**Support the Arts &  
Reach the Community**  
through the  
**Wylie Arts Festival &  
Wylie JazzArts Fest**





The City of Wylie Public Arts Advisory Board invites businesses, families and individuals to become patrons of public art in Wylie as Arts Partners. Several contribution levels are available to accommodate a variety of donors. 100% of your yearly, tax-deductible donation is applied to the acquisition and installation of public works of art.

As Wylie Arts Partners, businesses receive the added benefit of the opportunity to reach potential customers at two events (the Wylie Arts Festival in December and the JazzArts Fest in April) where your business will be recognized in advertising, on signage, in emails and on site at both events, with a total reach of several hundred thousand people.

Partners also have the option of remaining anonymous.

Join our mission to raise awareness of, and interest in, the visual arts, beautify our city, and promote tourism and economic vitality through the artistic design of public space.



## BENEFITS OF WYLIE ARTS PARTNERSHIP

### TITLE PARTNER: \$7,500

As the Title Partner you'll have top-billed logo recognition on all promotional materials and signage for both community events which include:

- Kiosk display stand with your logo
- Custom prime festival booth display space
- "Title Sponsor" stage banner plus 2 event signs
- Dallas Morning News - Neighborsgo edition
- The CONNECTION and In&Around magazines
- The Wylie News and Wylie News Online
- Utility bill inserts and Wylie Living newsletter
- City website, eWYLIE electronic newsletter and Official City of Wylie Facebook page
- Event promotional posters
- 15 festival T-shirts for each event

### PLATINUM PARTNER: \$5,000

As a Platinum Partner you'll have logo recognition on all promotional materials and signage for both community events which include:

- Kiosk display stand with your logo
- 10x10 festival booth display space
- Event signs
- Dallas Morning News - Neighborsgo edition
- The CONNECTION and In&Around magazines
- The Wylie News and Wylie News Online
- Utility bill inserts and Wylie Living newsletter
- City website, eWYLIE electronic newsletter and Official City of Wylie Facebook page
- Event promotional posters
- 10 festival T-shirts for each event

### GOLD PARTNER: \$2,500

As a Gold Partner you'll have logo recognition on all promotional materials and signage for both community events which include:

- Kiosk display stand with your logo
- 8x8 festival booth display space
- Event signs
- Dallas Morning News - Neighborsgo edition
- The CONNECTION and In&Around magazines

- The Wylie News and Wylie News Online
- Utility bill inserts and Wylie Living newsletter
- City website, eWYLIE electronic newsletter and Official City of Wylie Facebook page
- Event promotional posters
- 6 festival T-shirts for each event

### SILVER PARTNER: \$1,000

As a Silver Partner you'll have logo recognition on promotional materials and signage for both community events which include:

- 5x8 festival booth display space
- Event signs
- Dallas Morning News - Neighborsgo edition
- The CONNECTION and In&Around magazines
- Utility bill inserts and Wylie Living newsletter
- City website, eWYLIE electronic newsletter and Official City of Wylie Facebook page
- Event promotional posters
- 3 festival T-shirts for each event

### BRONZE PARTNER: \$500

As a Bronze Partner you'll have name recognition on promotional materials and signage for both community events which include:

- Event signs
- Utility bill inserts and Wylie Living newsletter
- City website, eWYLIE electronic newsletter and Official City of Wylie Facebook page
- Event promotional posters
- 3 festival T-shirts for each event

### FRIEND OF THE ARTS: \$250

As a Friend of the Arts you'll have name recognition on promotional materials and signage for both community events which include:

- Event signs
- Utility bill inserts and Wylie Living newsletter
- Event promotional posters
- 2 festival T-shirts for each event